GET MORE BANG FOR YOUR BUCK

With 30+ years of experience, we specialize in integrating traditional & new media approaches for automotive dealers' marketing needs.

15,000 TRI-FOLD MAILERS, WEB BANNER & E-BLAST DELIVERED FOR ONLY \$6,250.00

15,000 \$6,250.00

20,000 \$8,200.00

30,000 \$0.44 \$13,200.00

25,000 \$9,750.00



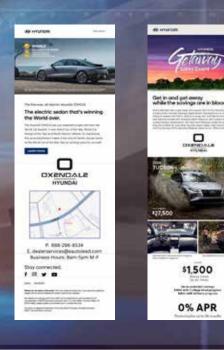
CUSTOM BANNER







CUSTOM E-MAIL



Make this Your Best Sales Month Yet!

Become A eAutoLead Dealer

The owners and executive team have over 30 years experience in the auto finance market place and make it their business to look under every rock for new technologies and strategies to help make you and your dealership successful!



CO-OP Management

Coordination of the Co-Op submission function, for clients who receive this marketing assistance, fits perfectly into our full service program.

On behalf of dealers, eAutoLead takes full control and submits invoice claims against a dealer's co-op funds. If they meet the certain criteria set by the OEM's, dealer's actual cost for Tier 2, Regional and Tier 3 marketing can be significantly offset.

Compliance

Our compliance team takes responsibility for insuring that all of our clients advertising meets their manufacturers standards and guidelines

We also insure that every ad and offer follows the advertising guidelines of the state the dealers operate in.

4 Page Gloss Paper 10.5x17 Single Fold Mailer







INCLUDES:

- Web banner and e-blast.
- Feature up to 20 Pre-Owned & 8 New Car Offers.
- BONUS Includes 20 Pre-Owned offers with new Backgrounds that you can reuse for your website.
- Feature up to 10 Service Promotional Offers.

BEFORE



PRE-OWNED VEHICLE CUSTOM BONUS BACKGROUNDS

Transparent Turn-Key Integration





8 Page 11 x 16.5 Refold to 11 X 8.25



Up to 50 used cars & 8 New Car offers.

Up to 10 Service promotions





15,000 .70 \$10,500

20,000 .68 \$13,600

25,000 .66 \$16,500

Special Pricing on orders over 25,000